



# Sunrider invites you

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Products to enhance your health

A home-based business opportunity



# The health part: Sunrider consumers report these benefits

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- More energy
- Less sickness
- Better emotional balance
- Looking younger
- Strength and endurance
- Health-centered weight loss
- Better muscle tone
- Improvement in chronic conditions
- Clearer thinking processes
- Control over cravings

*Do any of these interest you?*



# The business part: Sunrider distributors benefit from

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- Discounts and rebates on their own purchases
- Opportunity to build a large personal network
- Home-based business with no limitations on territory or income
- Training and support from upline
- Fun, friends, trips, financial freedom
- Joy of helping others improve their lives with Sunrider health/wealth



# How to get healthier with Sunrider

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It begins with a philosophy, a point of view.

Yes, you can change your health future!

If you can *believe* this, Sunrider can help you *achieve* it.



# A starting point: the world we live in constantly challenges our health

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- Pollution of air, land, and water
- Stress levels
- Sedentary lifestyle
- New germs and diseases
- Genetic weaknesses



## A holistic viewpoint

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These health challenges disrupt our physical, mental, and emotional well-being. They affect the quality of life, on many levels. Better health on one level means better quality of life on all levels. It is wise to take action now to meet the challenges that will affect our future health.



# Medical care, a helpful but limited solution to health challenges

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- Deals with symptoms only
- *Forces* the body to change
- Three major approaches: suppression, stimulation, and substitution
- Side effects to *all* medications
- Body *loses* strength
- Best reserved for short-term or emergency uses



# Is there another choice?

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Yes, because our bodies are designed with an innate ability to adjust to most health challenges, to self-regulate, and to self-repair.

This process of self-adjustment requires superior nourishment to all cells, organs, and body systems.

*There may be other requirements, such as clean air, pure water, positive attitude, spiritual readiness, light, laughter, etc, etc, but Sunrider's expertise is mostly in the nutritional area. Sunrider also provides safe alternatives to ordinary personal care, beauty, and household care products, which are often damaging to health and environment.*



# Why today's "good diets" do not meet complex nutritional needs

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- Plants and animals bred for profit not nutrition
- Soil depletion or over-fertilization with chemicals
- Poor practices of harvesting and storage
- Loss of nutrients through refining, processing, and cooking
- Pesticides and contaminants
- Poor combinations at the table
- Problems with digestion and assimilation



## The Sunrider Philosophy of Regeneration

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You can have optimum well-being when your body's complex nutritional needs are met daily. And your body will continue to improve, as long as you meet those needs.



# The Sunrider solution to superior nutrition and better health

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Nature provides thousands of wholesome herbs to meet our complex nutritional needs, and supplement a good diet. Sunrider's expertise is in selecting, preparing, and marketing herbal products that will assist us in overcoming today's health challenges.



# Requirements for “regenerative” herbal food preparations

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- Correct species and part of plant selected for nutritional, not medicinal, properties
- Proper growing conditions (soil, weather, etc)
- Care in harvesting to retain nutrients
- Whole food synergy (better than isolated vitamins/minerals)
- Proper combinations
- Adequate concentration
- No preservatives, additives, or contaminants



# The Sunrider difference

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- Expertise of founders, Drs Tei Fu and Oi-Lin Chen
- Philosophy of Regeneration
- Exclusive herbal formulations
- Extensive quality control
- Value of concentration
- International growth and stability

*Refer to **Simply the Best** in booklet, DVD, or on the SR website, to become better acquainted with the Sunrider company and the people who make it so successful.*



## Begin a daily health improvement plan

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- Assist your body's cleansing processes with a Sunrider beverage: **Calli**<sup>®</sup> or **Fortune Delight**<sup>®</sup>
- Nourish your body at cellular level with **NuPlus**<sup>®</sup>, **VitaShake**<sup>™</sup>, **SunBars**<sup>®</sup> or **NuPuffs**<sup>®</sup>
- Clean produce with **Fruit and Vegetable Rinse**
- Replace personal and skin care products with **Kandesn**<sup>®</sup> and **SunSmile**<sup>®</sup>
- Replace dangerous household cleaning products with **SunBright**<sup>®</sup>



## The bargain side of Sunrider Herb Foods

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- Economical beverages
- Value of concentration
- “Fast food” from Sunrider is less expensive
- Cost of being sick is greatly lowered
- Dollars spent for food actually carry nutritional value (more for your money)
- A wise “investment” in future health
- Why spend money on “foods” that take away your health?



# How to get started

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- Purchase products at retail from a Sunrider Distributor, or
- Join Sunrider under the sponsorship of a Sunrider Distributor, and enjoy immediate benefits of membership.
- Cost of membership, \$140, includes \$100 worth of product samples.
- Members pay Sunrider “Sales price” until their purchases accumulate to \$500, and thereafter receive a 20% cash discount on all purchases.



# Why Network marketing?

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- Regular marketing: cost to consumer = Cost of product + advertising budget + markups to middlemen
- Sunrider network marketing: no advertising budget, no markups to middlemen
- Benefits to consumers: higher product value, generous compensation to distributors
- A fair system: satisfied customers are rewarded for referrals
- Level of participation is personal choice



# The power of Network Marketing

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What would happen if you sponsored 2 persons with Starter Packs each month, and each person you sponsored did the same, and everyone consumes at least 100SV of product monthly?

	1 <sup>st</sup> month	2 <sup>nd</sup> month	3 <sup>rd</sup> month	4 <sup>th</sup> month	5 <sup>th</sup> month	6 <sup>th</sup> month
Potential earnings	\$60	\$220	\$600	\$1200	\$2400	\$4300

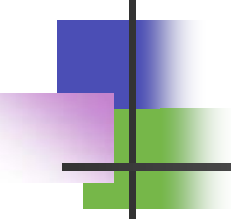


# How would you like to begin?

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- Have you selected products to eat and/or drink daily?
- Are you ready to join?
- Are you ready to begin your Sunrider business, by sharing with a friend?
- Do you need more information?

*Go to [www.sunrider.com](http://www.sunrider.com) for more info. To join Sunrider from the website, you will need your sponsor's name and email address. Then you can order your Starter Pack and other products, and begin a health/wealth adventure!*



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